

# Dear School Administrator,

We are writing on behalf of a student or group of students at your school who have expressed interest in establishing an official chapter of **Project Override**, the **Organization for Social Media Safety** (OFSMS) club program for high school students. This letter is intended to introduce our organization, describe what the club involves, and answer the questions we most commonly hear from school administrators considering approval.

## About OFSMS

The Organization for Social Media Safety is a 501(c)(3) nonprofit and the first consumer protection organization focused exclusively on social media safety. We work across education, advocacy, and technology to protect students, families, and communities from social media-related harms including cyberbullying, harassment, sextortion, and exposure to dangerous content. Our school-based programs reach students, parents, and educators across the country, and our advocacy work has contributed to legislation at the state and federal level – including California’s AI No Defense Act and the Youth Social Media Protection Act, both signed into law in 2024.

Our student club program extends that mission into schools in the most direct way possible: by equipping students to lead awareness and advocacy work in their own communities. To support the launch of this new initiative, we are offering discounted pricing to any schools that host a chapter of Project Override through the 2026-2027 school year.

## What the Club Does

An OFSMS student chapter is a school-based club that operates on a standard extracurricular model. Clubs meet regularly throughout the school year, are led by elected student officers, and are supported by a faculty advisor of the school’s choosing. The program is designed to:

- Empower students to act as role models in their communities, demonstrating healthy and safe habits on social media to their peers and younger students.
- Facilitate opportunities for socialization without the obstruction of cell phones and social media.
- Lead critical conversations among their peers regarding their experiences on social media, the broader landscape of safety on these platforms, and potential paths of improvement.
- Spearhead a movement of young people seeking healthier relationships with social media.

## What We Ask of Your School

We have designed this program to be as low-burden as possible for school administrators. What we ask is straightforward:

1. First, official recognition of the club under your school's standard extracurricular approval process. OFSMS does not require any specific approval mechanism – we ask only that the club be recognized through whatever process your school already uses for student organizations. Once approved, your faculty advisor will indicate the school's official recognition as part of the club's annual registration, which is what establishes and maintains the chapter's Good Standing status.
2. Second, a faculty advisor. The advisor role requires no specialized knowledge of social media safety. The advisor attends club meetings, co-signs two brief annual reports submitted to OFSMS, and serves as the club's point of contact within the school. We estimate this requires no more than one to four hours per month of the advisor's time, depending on meeting frequency.

That is the full extent of what we ask. There are no fees, no mandatory events, and no requirements that fall on school administration beyond what is described above.

### **A Note on Student Privacy**

We want to be transparent about the data OFSMS collects in connection with the club program, because we know this is an important consideration for school administrators.

OFSMS collects only the following: names and school-issued email addresses of student officers (President, Vice President, Secretary, and Treasurer), the name and contact information of the faculty advisor, and an anonymous headcount of club members by grade level. We do not collect individual student names for general members, student ID numbers, academic records, or any information that constitutes an education record under FERPA. All data is stored securely and used solely for program administration. It is never sold or shared with third parties for commercial purposes.

### **Why This Club Belongs In Your School**

Social media safety is one of the most consequential issues in the lives of today's students. An OFSMS student chapter builds on the foundation of our school-based educational programs, giving students a structured, ongoing space to deepen their understanding, apply what they've learned, and carry that knowledge into their school community year-round.

We are proud of the students who have taken the initiative to bring this program to your school. They have chosen to spend their time and energy making their community safer. We hope you will support them in doing so.

## How to Approve the Club

To proceed with officially launching a chapter of Project Override at your school, your faculty advisor can get in touch with me to schedule an initial meeting and receive our Registration Form.

If you have any questions about the program, our organization, or the approval process, we welcome your outreach directly.

Sincerely,

**Carys McCloskey**

**Director, Logistics & Special Initiatives**

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